



Demographic and Income Profile

37769 (Rocky Top)
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 Geography: ZIP Code

Prepared by Anderson County Chamber

Summary	Census 2010	2019	2024
Population	5,982	6,014	6,045
Households	2,402	2,404	2,414
Families	1,650	1,623	1,620
Average Household Size	2.44	2.45	2.46
Owner Occupied Housing Units	1,704	1,603	1,632
Renter Occupied Housing Units	698	801	782
Median Age	43.3	45.8	47.4
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.10%	0.88%	0.77%
Households	0.08%	0.87%	0.75%
Families	-0.04%	0.77%	0.68%
Owner HHs	0.36%	1.17%	0.92%
Median Household Income	3.41%	2.21%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	381	15.8%	307	12.7%
\$15,000 - \$24,999	412	17.1%	344	14.3%
\$25,000 - \$34,999	350	14.6%	320	13.3%
\$35,000 - \$49,999	355	14.8%	364	15.1%
\$50,000 - \$74,999	406	16.9%	446	18.5%
\$75,000 - \$99,999	183	7.6%	217	9.0%
\$100,000 - \$149,999	229	9.5%	293	12.1%
\$150,000 - \$199,999	71	3.0%	102	4.2%
\$200,000+	17	0.7%	21	0.9%
Median Household Income	\$36,857		\$43,575	
Average Household Income	\$51,568		\$60,636	
Per Capita Income	\$20,645		\$24,245	

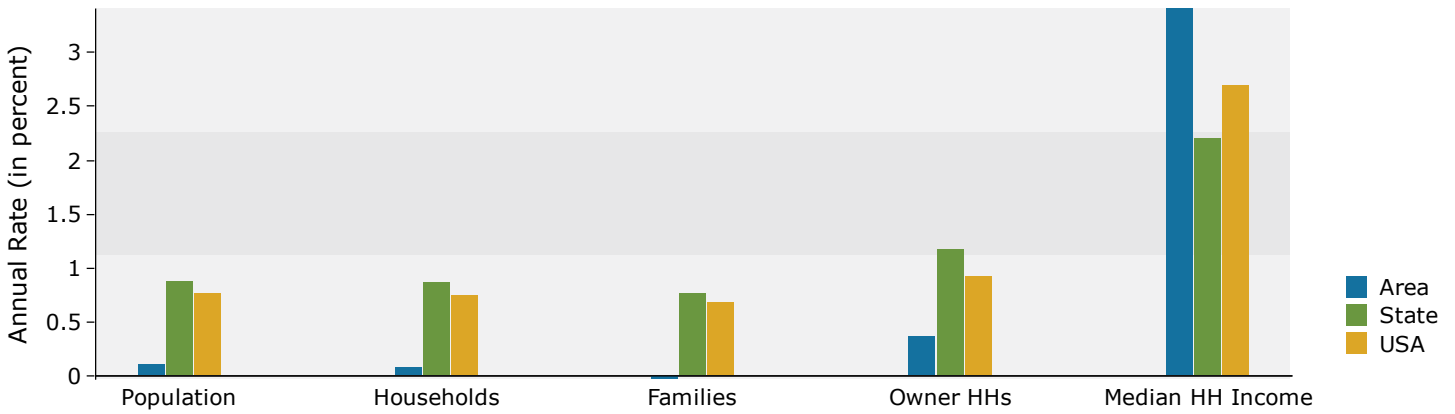
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	339	5.7%	309	5.1%	305	5.0%
5 - 9	355	5.9%	329	5.5%	313	5.2%
10 - 14	374	6.3%	337	5.6%	342	5.7%
15 - 19	384	6.4%	308	5.1%	335	5.5%
20 - 24	304	5.1%	299	5.0%	280	4.6%
25 - 34	600	10.0%	709	11.8%	619	10.2%
35 - 44	777	13.0%	657	10.9%	659	10.9%
45 - 54	901	15.1%	820	13.6%	764	12.6%
55 - 64	832	13.9%	915	15.2%	928	15.4%
65 - 74	605	10.1%	762	12.7%	821	13.6%
75 - 84	357	6.0%	399	6.6%	498	8.2%
85+	154	2.6%	170	2.8%	181	3.0%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	5,870	98.1%	5,870	97.6%	5,883	97.3%
Black Alone	13	0.2%	15	0.2%	15	0.2%
American Indian Alone	12	0.2%	17	0.3%	18	0.3%
Asian Alone	11	0.2%	18	0.3%	22	0.4%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	19	0.3%	24	0.4%	27	0.4%
Two or More Races	56	0.9%	70	1.2%	80	1.3%
Hispanic Origin (Any Race)	46	0.8%	60	1.0%	71	1.2%

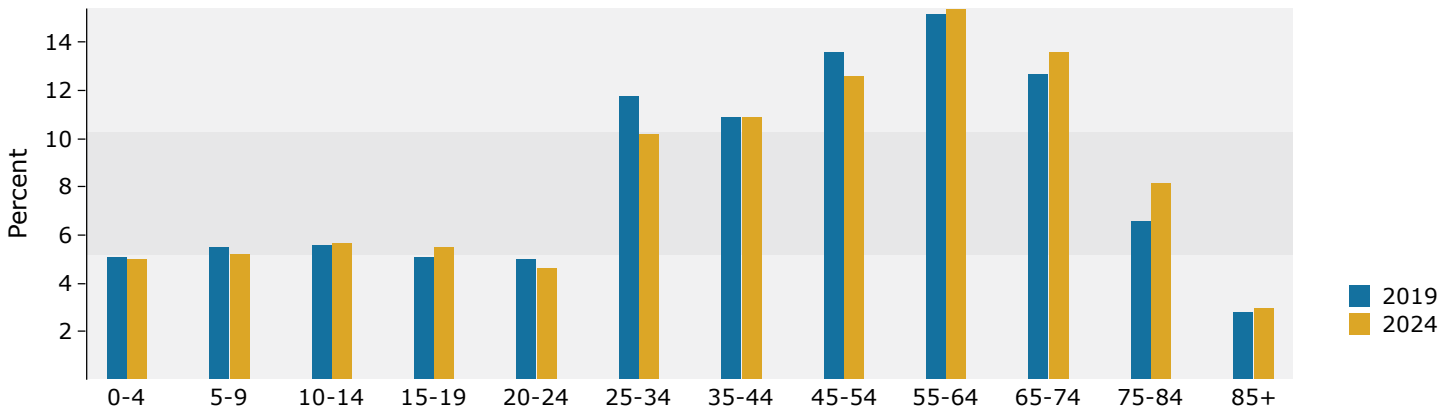
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

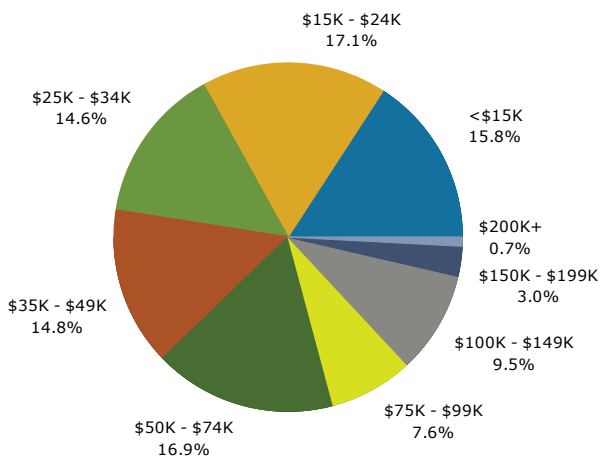
Trends 2019-2024



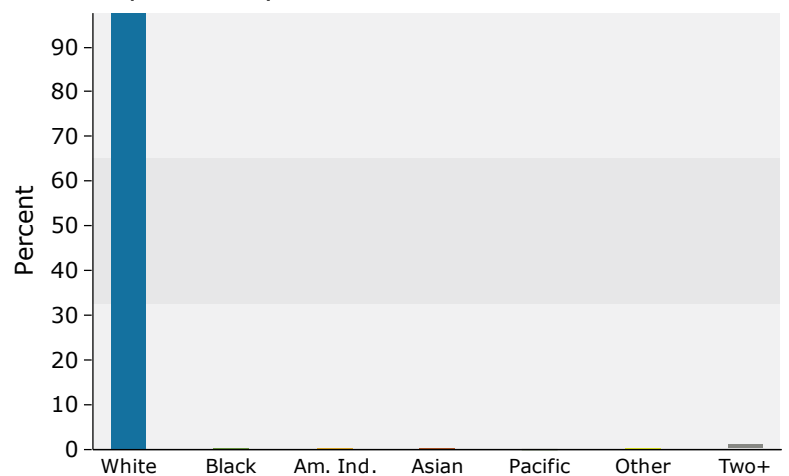
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 1.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.