



Market Profile

Claxton
470010213.021 (470010213021) et al.
Geography: Block Group

Prepared by Anderson County Chamber

TN(4700102130...

Population Summary	
2000 Total Population	6,570
2010 Total Population	7,376
2020 Total Population	7,681
2020 Group Quarters	98
2025 Total Population	7,835
2020-2025 Annual Rate	0.40%
2020 Total Daytime Population	5,804
Workers	1,792
Residents	4,012
Household Summary	
2000 Households	2,500
2000 Average Household Size	2.63
2010 Households	2,806
2010 Average Household Size	2.59
2020 Households	2,915
2020 Average Household Size	2.60
2025 Households	2,969
2025 Average Household Size	2.61
2020-2025 Annual Rate	0.37%
2010 Families	2,098
2010 Average Family Size	2.96
2020 Families	2,145
2020 Average Family Size	2.98
2025 Families	2,171
2025 Average Family Size	2.99
2020-2025 Annual Rate	0.24%
Housing Unit Summary	
2000 Housing Units	2,663
Owner Occupied Housing Units	78.0%
Renter Occupied Housing Units	15.9%
Vacant Housing Units	6.1%
2010 Housing Units	3,041
Owner Occupied Housing Units	73.1%
Renter Occupied Housing Units	19.2%
Vacant Housing Units	7.7%
2020 Housing Units	3,155
Owner Occupied Housing Units	68.3%
Renter Occupied Housing Units	24.1%
Vacant Housing Units	7.6%
2025 Housing Units	3,206
Owner Occupied Housing Units	69.1%
Renter Occupied Housing Units	23.5%
Vacant Housing Units	7.4%
Median Household Income	
2020	\$55,863
2025	\$60,253
Median Home Value	
2020	\$193,885
2025	\$228,134
Per Capita Income	
2020	\$27,807
2025	\$31,270
Median Age	
2010	40.5
2020	43.1
2025	44.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	2,915
<\$15,000	11.3%
\$15,000 - \$24,999	8.3%
\$25,000 - \$34,999	14.1%
\$35,000 - \$49,999	9.3%
\$50,000 - \$74,999	21.9%
\$75,000 - \$99,999	15.7%
\$100,000 - \$149,999	11.4%
\$150,000 - \$199,999	3.8%
\$200,000+	4.4%
Average Household Income	\$73,230

2025 Households by Income

Household Income Base	2,969
<\$15,000	9.9%
\$15,000 - \$24,999	7.3%
\$25,000 - \$34,999	12.7%
\$35,000 - \$49,999	8.8%
\$50,000 - \$74,999	21.8%
\$75,000 - \$99,999	16.3%
\$100,000 - \$149,999	13.2%
\$150,000 - \$199,999	4.7%
\$200,000+	5.2%
Average Household Income	\$82,479

2020 Owner Occupied Housing Units by Value

Total	2,154
<\$50,000	8.7%
\$50,000 - \$99,999	9.5%
\$100,000 - \$149,999	20.5%
\$150,000 - \$199,999	12.9%
\$200,000 - \$249,999	14.3%
\$250,000 - \$299,999	10.0%
\$300,000 - \$399,999	9.2%
\$400,000 - \$499,999	6.0%
\$500,000 - \$749,999	6.2%
\$750,000 - \$999,999	1.8%
\$1,000,000 - \$1,499,999	0.1%
\$1,500,000 - \$1,999,999	0.9%
\$2,000,000 +	0.0%
Average Home Value	\$247,064

2025 Owner Occupied Housing Units by Value

Total	2,215
<\$50,000	6.5%
\$50,000 - \$99,999	6.9%
\$100,000 - \$149,999	16.3%
\$150,000 - \$199,999	11.8%
\$200,000 - \$249,999	15.1%
\$250,000 - \$299,999	11.7%
\$300,000 - \$399,999	11.7%
\$400,000 - \$499,999	8.2%
\$500,000 - \$749,999	8.4%
\$750,000 - \$999,999	2.3%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	1.1%
\$2,000,000 +	0.0%
Average Home Value	\$283,476

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	7,376
0 - 4	5.5%
5 - 9	6.3%
10 - 14	6.5%
15 - 24	13.4%
25 - 34	10.9%
35 - 44	13.6%
45 - 54	16.5%
55 - 64	13.8%
65 - 74	8.5%
75 - 84	3.8%
85 +	1.1%
18 +	77.6%
2020 Population by Age	
Total	7,681
0 - 4	5.0%
5 - 9	5.7%
10 - 14	6.1%
15 - 24	11.0%
25 - 34	12.0%
35 - 44	12.6%
45 - 54	13.5%
55 - 64	15.4%
65 - 74	11.9%
75 - 84	5.2%
85 +	1.4%
18 +	79.6%
2025 Population by Age	
Total	7,835
0 - 4	4.8%
5 - 9	5.6%
10 - 14	6.2%
15 - 24	11.1%
25 - 34	9.3%
35 - 44	13.5%
45 - 54	13.4%
55 - 64	14.0%
65 - 74	13.7%
75 - 84	6.9%
85 +	1.6%
18 +	79.7%
2010 Population by Sex	
Males	3,702
Females	3,674
2020 Population by Sex	
Males	3,870
Females	3,811
2025 Population by Sex	
Males	3,957
Females	3,878

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	7,376
White Alone	95.7%
Black Alone	1.7%
American Indian Alone	0.3%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.5%
Hispanic Origin	1.0%
Diversity Index	10.2

2020 Population by Race/Ethnicity

Total	7,681
White Alone	94.7%
Black Alone	1.9%
American Indian Alone	0.5%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	1.9%
Hispanic Origin	1.5%
Diversity Index	13.0

2025 Population by Race/Ethnicity

Total	7,835
White Alone	94.1%
Black Alone	2.0%
American Indian Alone	0.5%
Asian Alone	0.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.6%
Two or More Races	2.2%
Hispanic Origin	1.9%
Diversity Index	14.8

2010 Population by Relationship and Household Type

Total	7,376
In Households	98.7%
In Family Households	86.6%
Householder	28.4%
Spouse	22.3%
Child	30.1%
Other relative	3.2%
Nonrelative	2.5%
In Nonfamily Households	12.1%
In Group Quarters	1.3%
Institutionalized Population	0.0%
Noninstitutionalized Population	1.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment	
Total	5,541
Less than 9th Grade	4.6%
9th - 12th Grade, No Diploma	7.7%
High School Graduate	33.6%
GED/Alternative Credential	6.1%
Some College, No Degree	24.3%
Associate Degree	6.5%
Bachelor's Degree	10.1%
Graduate/Professional Degree	7.0%
2020 Population 15+ by Marital Status	
Total	6,387
Never Married	26.6%
Married	58.9%
Widowed	5.7%
Divorced	8.8%
2020 Civilian Population 16+ in Labor Force	
Civilian Population 16+	4,069
Population 16+ Employed	91.2%
Population 16+ Unemployment rate	8.8%
Population 16-24 Employed	9.8%
Population 16-24 Unemployment rate	16.7%
Population 25-54 Employed	62.6%
Population 25-54 Unemployment rate	8.6%
Population 55-64 Employed	20.5%
Population 55-64 Unemployment rate	5.9%
Population 65+ Employed	7.1%
Population 65+ Unemployment rate	6.4%
2020 Employed Population 16+ by Industry	
Total	3,712
Agriculture/Mining	0.0%
Construction	7.1%
Manufacturing	14.4%
Wholesale Trade	2.7%
Retail Trade	9.7%
Transportation/Utilities	12.8%
Information	0.4%
Finance/Insurance/Real Estate	7.5%
Services	43.5%
Public Administration	2.0%
2020 Employed Population 16+ by Occupation	
Total	3,712
White Collar	51.1%
Management/Business/Financial	12.1%
Professional	16.1%
Sales	11.9%
Administrative Support	10.9%
Services	21.3%
Blue Collar	27.6%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.6%
Installation/Maintenance/Repair	3.2%
Production	11.1%
Transportation/Material Moving	7.8%

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2010 Households by Type	
Total	2,806
Households with 1 Person	20.1%
Households with 2+ People	79.9%
Family Households	74.8%
Husband-wife Families	58.6%
With Related Children	22.2%
Other Family (No Spouse Present)	16.1%
Other Family with Male Householder	5.1%
With Related Children	3.0%
Other Family with Female Householder	11.1%
With Related Children	6.5%
Nonfamily Households	5.1%
All Households with Children	32.3%
Multigenerational Households	5.2%
Unmarried Partner Households	5.5%
Male-female	4.7%
Same-sex	0.7%
2010 Households by Size	
Total	2,806
1 Person Household	20.1%
2 Person Household	38.2%
3 Person Household	19.2%
4 Person Household	13.3%
5 Person Household	5.3%
6 Person Household	2.5%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	2,806
Owner Occupied	79.2%
Owned with a Mortgage/Loan	47.6%
Owned Free and Clear	31.6%
Renter Occupied	20.8%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	167
Percent of Income for Mortgage	14.5%
Wealth Index	78
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	3,041
Housing Units Inside Urbanized Area	55.3%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	44.7%
2010 Population By Urban/ Rural Status	
Total Population	7,376
Population Inside Urbanized Area	56.8%
Population Inside Urbanized Cluster	0.0%
Rural Population	43.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1.	Southern Satellites (10A)
2.	Rural Bypasses (10E)
3.	Salt of the Earth (6B)

2020 Consumer Spending

Apparel & Services: Total \$	\$4,918,456
Average Spent	\$1,687.29
Spending Potential Index	79
Education: Total \$	\$3,712,276
Average Spent	\$1,273.51
Spending Potential Index	71
Entertainment/Recreation: Total \$	\$8,232,882
Average Spent	\$2,824.32
Spending Potential Index	87
Food at Home: Total \$	\$13,505,043
Average Spent	\$4,632.95
Spending Potential Index	87
Food Away from Home: Total \$	\$9,001,912
Average Spent	\$3,088.13
Spending Potential Index	82
Health Care: Total \$	\$15,396,641
Average Spent	\$5,281.87
Spending Potential Index	92
HH Furnishings & Equipment: Total \$	\$5,370,604
Average Spent	\$1,842.40
Spending Potential Index	84
Personal Care Products & Services: Total \$	\$2,135,200
Average Spent	\$732.49
Spending Potential Index	80
Shelter: Total \$	\$40,884,834
Average Spent	\$14,025.67
Spending Potential Index	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$6,145,266
Average Spent	\$2,108.15
Spending Potential Index	90
Travel: Total \$	\$5,364,132
Average Spent	\$1,840.18
Spending Potential Index	76
Vehicle Maintenance & Repairs: Total \$	\$2,960,688
Average Spent	\$1,015.67
Spending Potential Index	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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